

COMMERCIALS*(partial list)*

Nike, Google, Nissan, Beats by Dre, Gatorade feat. Serena Williams, Samsung, Kenzo x Tiger Beer, IKEA, Chipotle, Visa, Tokyo Olympics, Sonos, Bank of America, Mastercard, Home Depot, Denny's, NBA, Skoal, Hotel Tonight, Publix, JC Penney, Lego, Coolhaus, No Frills, Intuit, Cup Noodles, Tinder, Lysol, Pier 1 Imports, Otterbox, The Honest Company, Carrier, Clean and Clear, Scrubbing Bubbles, Breath Savers, Ad Council, Taco Bell, Twitter, US Cellular, Crown Royal, Tres Agaves, EOS, American Airlines, SpotifyHyundai, Amazon, Lowe's, Old National Bank, Ford, Pepperidge Farms, Toyota, Microsoft, Burger King, Asics, Delta American Express, McDonald's, EA/Dead Space 2, Sprint, Office Depot, Motorola, Unicef, Cisco, Pepsi, Canadian Lottery

DIRECTORS*(partial list)*

Robert Rodriguez, Scott Cudmore, Bradley & Pablo, Lena Beug, Bridget Savage Cole, JJ Adler, Brig White, Benjamin Weinstein, Josh Soskin, Spike Jonze, Fergus Stothart, Hiroki Ono, Yuichiro Fujishiro, Scott Corbett, Maya Albanese, Alan Williams, Kerry Asmussen, Nico Casavecchia, Ron Yassen, Joel Knoernschild, Phillip Montgomery, Antoine Pai, Brigg Bloomquist, Steve Fuller, Chris McPherson, Dave Docimio, Douglas Trumbull, Charles Jensen, Julie Taymor, Elliot Goldenthal, Richie Keen, Monty Miranda, Jeff Kennedy, David Yosha, Hugh Johnson, Don Flood

MUSIC VIDEOS*(partial list)*

Harry Styles "Late Night Talking", Billie Eilish "Happier than Ever: A Love Letter to Los Angeles" (Disney), Lil Nas X ft. Nas "Rodeo", Rosalía "Aute Cuture", Kanye West "SNL", Dua Lipa ft. Silk City "Electricity", Selena Gomez "Back to You", Justin Bieber "Company", Holy Fuck "Neon Dad", Mark Ronson ft. Camila Cabello "Find U Again", Juice WRLD "Hear Me Calling", Charli XCX ft. Lizzo "Blame it On Your Love", Tove Lo "Sweettalk My Heart"

NARRATIVE*(partial list)*

HYPNOTIC	Troublemaker Studios	Dir: Robert Rodriguez
FRACTURE (Series)	Channel 4 UK	Dir: Bradley & Pablo
MICHAEL POLLAN'S HOW TO CHANGE YOUR MIND (Docuseries)	Jigsaw Productions	Dir: Lucy Walker
TEX	The Third Floor	Dir: Eric Carney
FUTURESTATES (Episode 502, "As You Were")	PBS	Dir: Trevin Matcek
HOUSECALL	Hey Baby Films	Dir: Josh Soskin

BIO

Cinematographer Pablo Berron grew up in Mexico City and has been making movies with his friends since he was eight years old. While attending college in Boulder, Colorado, he majored in film studies and immersed himself in the wide range of Colorado sports, which contributed to his deep understanding of movement. After taking a lifechanging course in lighting for production, Berron realized where his true passion lay, making films look incredible. He then went on to make over fifty student films on celluloid to begin his career. Following graduation, he moved to New York City and was hired as the director of photography on a large budget commercial at just twenty-three years old. The director connected with Berron's creative approach and his career as a cinematographer quickly took off.

Fifteen years later, he's lensed over one hundred commercials for the world's top brands, and shot dozens of music videos for some of the most prestigious artists in pop culture including Billie Eilish, Justin Bieber, Rosalía, Selena Gomez and Dua Lipa. He recently finished shooting his first big budget feature, *Hypnotic*, an 80-million-dollar psychological thriller starring Ben Affleck and directed by the prolific Robert Rodriguez.

While he enjoys the variety of projects he works on, Berron still loves the short form jobs which allow him to collaborate with his friends and trusted directors. He is still amazed he's able to make a living doing what he loves.